

ORDER



WAVY

Orders
Order / Rev: 202894
Alt Order #: 06847273
Product Desc: 10/26-11/6 N.R.C.C. IE
Estimate: 2964
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 08/31/12 / 08/31/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/NRCC IE
Demographic: A35-64
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16736/NO10995
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$6,900.00	\$5,865.00
10/29/12	11/06/12	53	\$29,775.00	\$25,308.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$6,900.00	\$5,865.00	0.00
November 2012	53	\$29,775.00	\$25,308.75	0.00
Totals	68	\$36,675.00	\$31,173.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WAVY	48%	\$36,675.00
Market	100%	\$76,406.25

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	3%	\$2,292.19
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	11%	\$8,404.69
WTVZ	4%	\$3,056.25
WVBT	15%	\$11,460.94
WVEC	19%	\$14,517.19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/26/12	10/26/12	WAVY News @ Sunrise	CM	5a-6a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$500.00		0.00				
E 2	WAVY	10/30/12	10/30/12		CM	5a-6a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News @ Sunrise															
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$500.00		0.00						
E 3	WAVY	11/01/12	11/01/12	WAVY News @ Sunrise	CM	5a-6a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$500.00		0.00						
E 4	WAVY	11/05/12	11/05/12	WAVY News @ Sunrise	CM	5a-6a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$500.00		0.00						
E 5	WAVY	11/06/12	11/06/12	WAVY News @ Sunrise	CM	5a-6a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News @ Sunrise															
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$500.00		0.00						
E 6	WAVY	10/29/12	10/29/12	WAVY 6AM News	CM	6a-7a	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00		0.00						
E 7	WAVY	10/31/12	10/31/12	WAVY 6AM News	CM	6a-7a	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,500.00		0.00						
E 8	WAVY	11/02/12	11/02/12	WAVY 6AM News	CM	6a-7a	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
WAVY 6AM News															
WAVY NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$1,500.00		0.00						
E 9	WAVY	10/30/12	10/30/12	WAVY Early Today New	CM	430-5a	-T-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
WAVY Early Today M-TH															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$125.00		0.00						
E 10	WAVY	10/29/12	10/29/12	WAVY Early Today New	CM	430-5a	M-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
WAVY Early Today M-TH															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$125.00		0.00						
E 11	WAVY	10/31/12	10/31/12	WAVY Early Today New	CM	430-5a	--W----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
WAVY Early Today M-TH															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$125.00		0.00						
E 12	WAVY	11/05/12	11/05/12	WAVY Early Today New	CM	430-5a	M-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
WAVY Early Today M-TH															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$125.00		0.00						
E 13	WAVY	11/06/12	11/06/12	WAVY Early Today New	CM	430-5a	-T-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
WAVY Early Today M-TH															
WAVY NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$125.00		0.00						
E 14	WAVY	10/27/12	10/27/12		CM	6a-7a	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

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WAVY News 10 Sa 6a															
WAVY News 10 Sa 6a															
WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$300.00		0.00			
E 15	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY News 10 Sa 6a															
WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$300.00		0.00			
E 16	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
WAVY News 10 Sa 7a															
WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
E 17	WAVY	11/03/12	11/03/12	WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
WAVY News 10 Sa 7a															
WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
E 18	WAVY	10/27/12	10/27/12	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
Today Show Saturday															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$500.00		0.00			
E 19	WAVY	10/28/12	10/28/12	WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY News 10 Sunday 6a															
WAVY NWS SUN6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$300.00		0.00			
E 20	WAVY	11/04/12	11/04/12	WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
WAVY News 10 Sunday 7a															
WAVY NWS SUN7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$400.00		0.00			
E 21	WAVY	10/28/12	10/28/12	Today Show Su	CM	8a-9a	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
Today Show Sunday															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00			
E 22	WAVY	11/04/12	11/04/12	Today Show Su	CM	8a-9a	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
Today Show Sunday															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
E 23	WAVY	10/29/12	10/29/12	Today Show 2	CM	9a-10a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Today Show 2															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00			
E 24	WAVY	10/30/12	10/30/12	Today Show 2	CM	9a-10a	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Today Show 2															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
E 25	WAVY	10/31/12	10/31/12	Today Show 2	CM	9a-10a	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Today Show 2															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
E 26	WAVY	11/02/12	11/02/12		CM	9a-10a	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

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				Today Show 2											
				Today Show 2											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$300.00		0.00				
E 27	WAVY	11/05/12	11/05/12	Today Show 2	CM	9a-10a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Today Show 2											
				TODAY SHW2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$300.00		0.00				
E 28	WAVY	10/26/12	10/26/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$150.00		0.00				
E 29	WAVY	10/29/12	10/29/12	WAVY News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$150.00		0.00				
E 30	WAVY	10/30/12	10/30/12	WAVY News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$150.00		0.00				
E 31	WAVY	11/01/12	11/01/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$150.00		0.00				
E 32	WAVY	11/05/12	11/05/12	WAVY News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				News 10 @ Noon											
				WAVY NEWS10-NN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$150.00		0.00				
E 33	WAVY	10/26/12	10/26/12	WAVY News 10 @ 530p	CM	530p-6p	----F--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				News 10 @ 530p											
				WAVY10NWS-5.30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$700.00		0.00				
E 34	WAVY	10/31/12	10/31/12	WAVY News 10 @ 530p	CM	530p-6p	--W----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				News 10 @ 530p											
				WAVY10NWS-5.30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$700.00		0.00				
E 35	WAVY	11/01/12	11/01/12	WAVY News 10 @ 530p	CM	530p-6p	---T---	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				News 10 @ 530p											
				WAVY10NWS-5.30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$700.00		0.00				
E 36	WAVY	11/02/12	11/02/12	WAVY News 10 @ 530p	CM	530p-6p	----F--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				News 10 @ 530p											
				WAVY10NWS-5.30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$700.00		0.00				
E 37	WAVY	11/05/12	11/05/12	WAVY News 10 @ 530p	CM	530p-6p	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				News 10 @ 530p											
				WAVY10NWS-5.30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$700.00		0.00				
E 38	WAVY	10/29/12	10/29/12		CM	6p-630p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @6p News 10 @6p														
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----				1	\$1,000.00		0.00			
E 39	WAVY	10/30/12	10/30/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p -T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----				1	\$1,000.00		0.00			
E 40	WAVY	10/31/12	10/31/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p --W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----				1	\$1,000.00		0.00			
E 41	WAVY	11/01/12	11/01/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p ---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$1,000.00		0.00			
E 42	WAVY	11/05/12	11/05/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$1,000.00		0.00			
E 43	WAVY	10/27/12	10/27/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p -----S-	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----S-				1	\$350.00		0.00			
E 44	WAVY	10/28/12	10/28/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----S				2	\$350.00		0.00			
E 45	WAVY	11/04/12	11/04/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p -----S	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
WAVY NEWS10-6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S				1	\$350.00		0.00			
E 46	WAVY	10/26/12	10/26/12	M-F 7-730p M-F 7-730p	CM	7-730p ----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		----F--				1	\$600.00		0.00			
E 47	WAVY	10/30/12	10/30/12	M-F 7-730p M-F 7-730p	CM	7-730p -T-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----				1	\$600.00		0.00			
E 48	WAVY	10/31/12	10/31/12	M-F 7-730p M-F 7-730p	CM	7-730p --W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----				1	\$600.00		0.00			
E 49	WAVY	11/01/12	11/01/12	M-F 7-730p M-F 7-730p	CM	7-730p ---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$600.00		0.00			
E 50	WAVY	11/02/12	11/02/12		CM	7-730p ----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00

Order / Rev: 202894
 Alt Order #: 06847273
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: POL/NRCC IE
 Product Desc: 10/26-11/6 N.R.C.C. IE
 Estimate: 2964

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p M-F 7-730p										
				ENT TONIGHT 30										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00		0.00			
E 51	WAVY	10/29/12	10/29/12	M-F 730-8p M-F 730-8p	CM	730-8p M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00		0.00			
E 52	WAVY	11/01/12	11/01/12	M-F 730-8p M-F 730-8p	CM	730-8p ---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00		0.00			
E 53	WAVY	11/05/12	11/05/12	M-F 730-8p M-F 730-8p	CM	730-8p M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00		0.00			
E 54	WAVY	11/02/12	11/02/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p ----F--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				DATELINE FR-NBC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$900.00		0.00			
E 55	WAVY	10/26/12	10/26/12	LN M-F M-F News 10 @11	CM	11p-1130p ----F--	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				WAVY NEWS10-11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$800.00		0.00			
E 56	WAVY	10/29/12	10/29/12	LN M-F M-F News 10 @11	CM	11p-1130p M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				WAVY NEWS10-11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00		0.00			
E 57	WAVY	10/30/12	10/30/12	LN M-F M-F News 10 @11	CM	11p-1130p -T-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				WAVY NEWS10-11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$800.00		0.00			
E 58	WAVY	11/01/12	11/01/12	LN M-F M-F News 10 @11	CM	11p-1130p ---T---	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				WAVY NEWS10-11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$800.00		0.00			
E 59	WAVY	11/02/12	11/02/12	LN M-F M-F News 10 @11	CM	11p-1130p ----F--	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				WAVY NEWS10-11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$800.00		0.00			
E 60	WAVY	11/03/12	11/03/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p -----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				WAVY NEWS10-11										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00		0.00			
E 61	WAVY	10/28/12	10/28/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a -----S	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				NWS FOLO FTBL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$800.00		0.00			
E 62	WAVY	10/26/12	10/26/12		CM	1134p-1237a ----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

WAVY